



## PLAIN TEXT ADS

**File Specs:** 50 words

## BANNER ADS

**Dimensions:** 470 x 60 at 72 dpi

**Formats:** JPEG or GIF

**Max Size:** 15kb

Can be animated or stagnant.

Flash animated ads are not permitted

**Hyperlink:** Please provide

## TOWER ADS

**Dimensions:** 160 x 160 at 72 dpi plus 50 words

**Formats:** JPEG or GIF

**Max Size:** 15kb

Can be animated or stagnant.

Flash animated ads are not permitted

**Hyperlink:** Please provide

## MORE INFORMATION

Submit questions regarding schedule, ad placement, cost or ad creation to:

**Kristin Kodenski**

Marketing Director

Phone: 513-919-4700

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